

ACADEMIC RESEARCH

Alan Woodland, Business
Development

INVERS

Agenda

- Introduction
- UC Davis Study
 - Methodology
 - Findings
- Other research
- Applications



Introduction



UNIVERSITY OF CALIFORNIA *Berkeley*
Transportation Sustainability
RESEARCH CENTER



UC Davis ITS – Methodology



Boston, Chicago, Los Angeles, New York, San Francisco, Seattle, Washington DC

<4,000
responses

~2,200
residents from
dense areas

~1,900
residents from
suburban

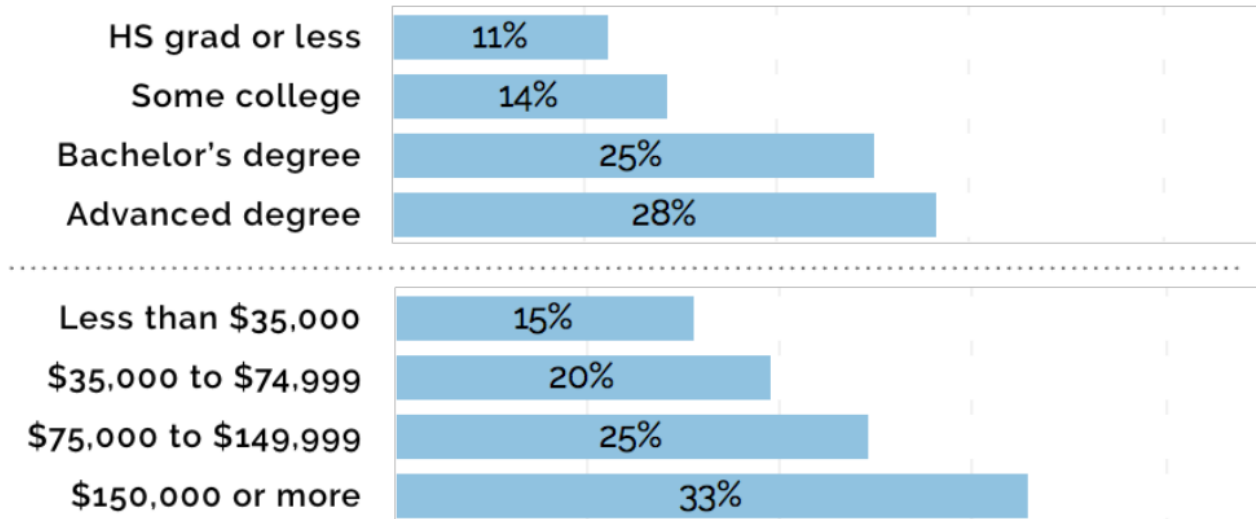
Ride-hailing Adoption

21%

of respondents
have used ride-
hailing

24%

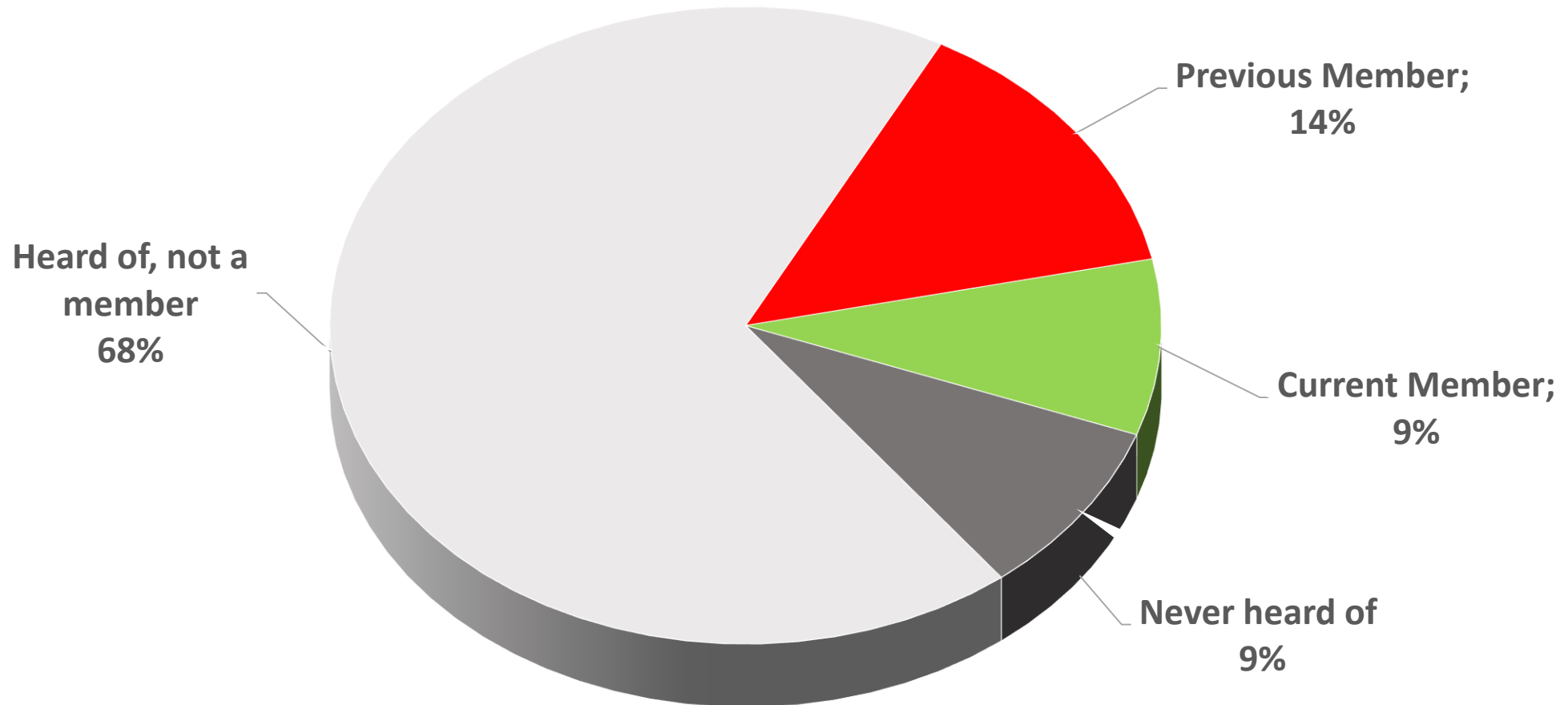
of users report
daily or weekly
use



TOP REASONS



Carsharing Membership



North American Vehicle Growth



(Shaheen and Cohen 2017)

Frequency of use vs. Number of users per car, by month



Findings: Vehicle Ownership and Driving

Findings: Impacts of Ride- Hailing on Transit Use

Research and
Opinion/Applications