

WOCOMOCO 2017

Shared mobility The Rosseta stone for rural areas!

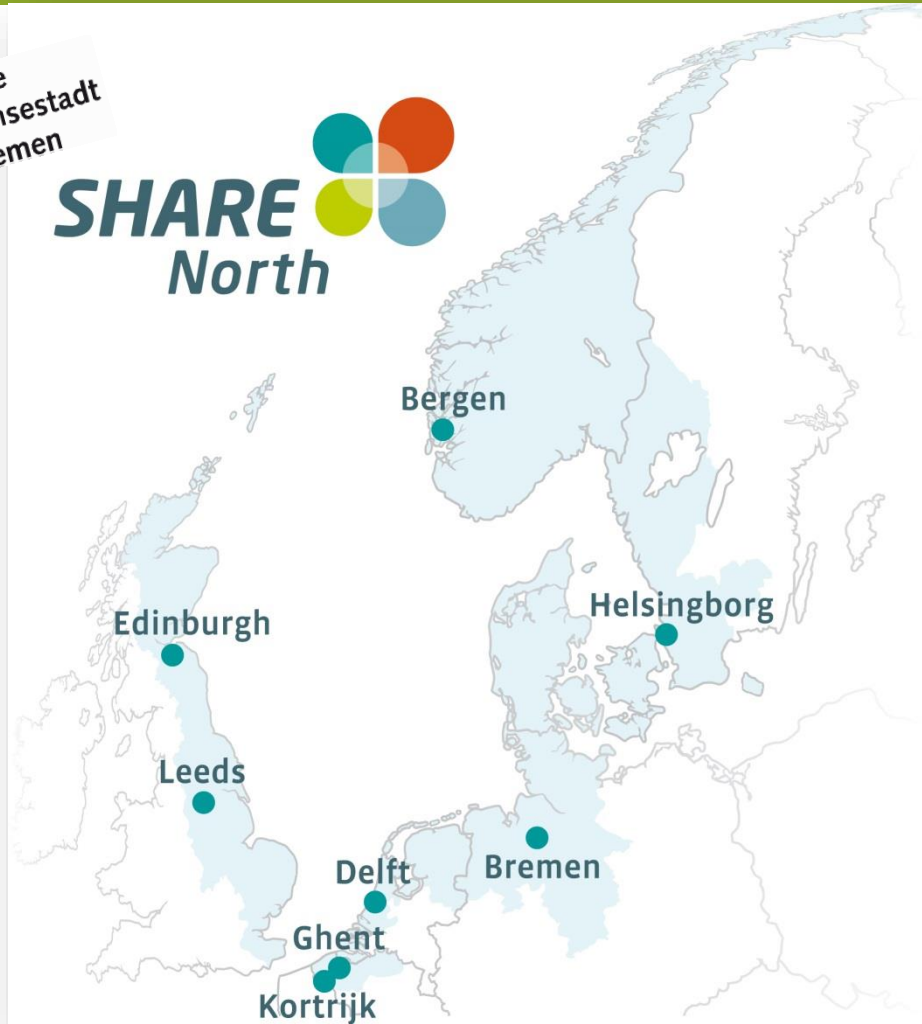


Jeffrey Matthijs

Who are we...

Der Senator für Umwelt,
Bau und Verkehr

Freie
Hansestadt
Bremen



January 2016 to July 2019



LUND UNIVERSITY
Campus Helsingborg



CITY OF BERGEN



ADVIER
MOBILISEERT



Our goals...

Behavioural Change

Social inclusion

Resource and Space Efficiency

Accessibility

Shared Mobility as a building block of sustainable mobility and integrated transport planning

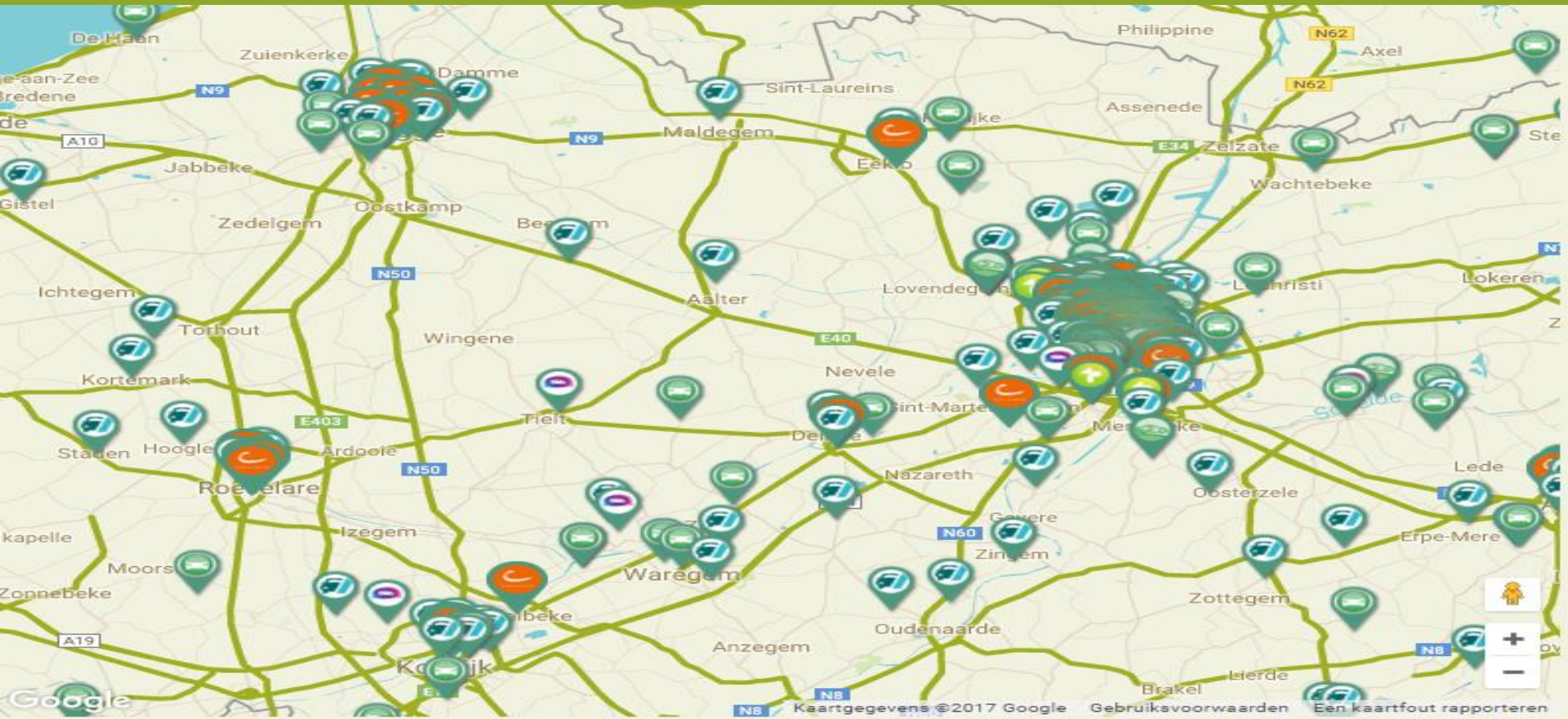
Policy Development

Reduced transport-related emissions

Quality of Life



Carsharing: only in big cities?

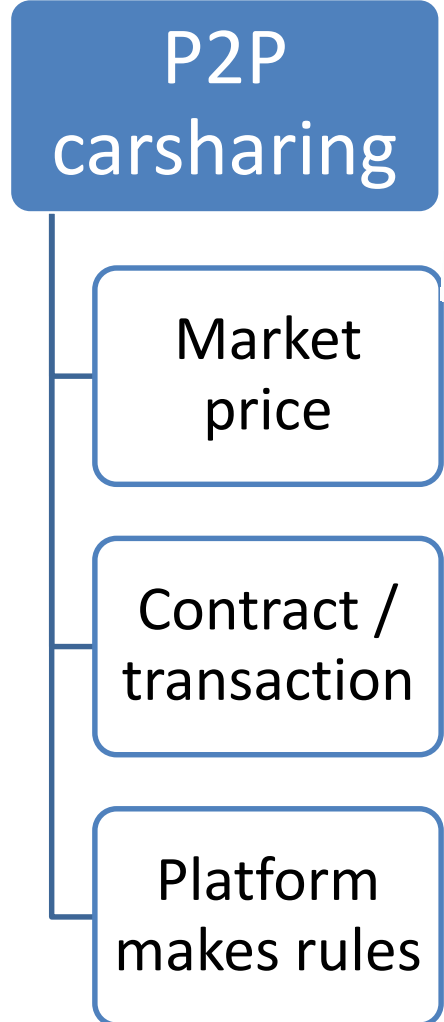
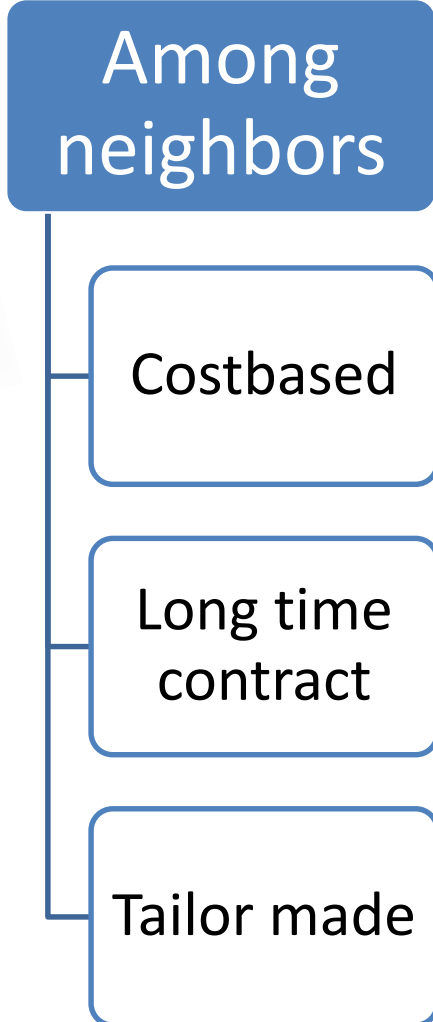


=> Carsharing amongst neighbours
=> P2P carsharing

Costbased versus P2P



=> 4.000
Households
=> 500 closed
groups



=> 1.500 cars

Schelle



Edegem



Deinze



Bilzen



Schoten



De Panne



Diksmuide



Wevelgem



Roeselare



Bornem

Neerpelt

Duffel



Autodelen.net



Care organisation

Partago

Local government



Pegode
Evergem



Pegode Schilde



Socio
Kort



Little Stars



Den Dries



Ves



Volunteer taxis: the less mobile service

3.000 drivers

- ▽ Mainly retired
- ▽ Spare time as idling capacity
- ▽ They love driving (and escaping from home ;-))
- ▽ Have an own car



Volunteer taxis: the less mobile service

37.000 members

▽ Average age: 80

▽ Not disabled

▽ Often socially isolated

▽ Wage < 2x minimum wage



Volunteer taxis: the less mobile service

225 local points

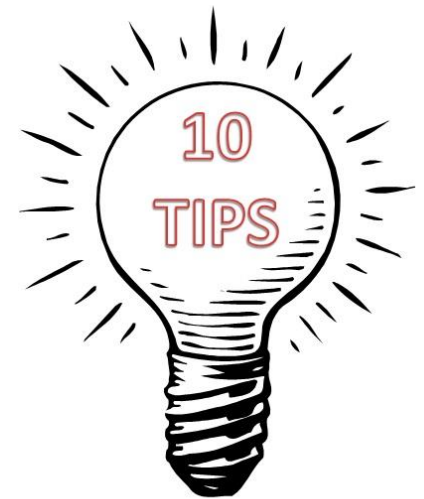
- ▼ Dispatching
- ▼ Promotion: balance between offer and demand
- ▼ Face-to-face intake
- ▼ Municipalities, health care, ...



“Our main concern is to reward our voluntary drivers”

How to make carsharing work in smaller towns?

1. Key player: Local authority
2. Plan it!
3. Start with sharing own fleet
4. Promote car sharing in general
5. Permanent promotion on every level
6. Don't focus on the first car
7. Cooperate! Find the right partners
8. Be creative!
9. Be patient!



Thank you!

Autodelen.net / Carshare Belgium

jeffrey@autodelen.net

<https://be.linkedin.com/in/jeffreymatthijs>

A photograph of an astronaut in a white spacesuit standing next to a lunar rover on the moon's surface. The rover is a four-wheeled vehicle with a large antenna on top. The background shows the dark, cratered landscape of the moon under a bright sky. The text "We can Take it to the moon!" is overlaid in red at the bottom of the image.

We can Take it to the moon!



www.share-north.eu