

## PRESS RELEASE

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### **WOCOMOCO2017: THE MOBILITY OF THE FUTURE IS COMING TO BERLIN**

**Car sharing, ride sharing, bike sharing - shared mobility is the mobility of the future. Pioneers and practitioners will discuss the opportunities and challenges of the new shared mobility at the fifth World Collaborative Mobility Congress (wocomoco) to be held in Berlin from October 18 to 20, 2017. The Congress will be hosted by Mobility Academy, a subsidiary of the Touring Club of Switzerland (TCS). The Mobility Academy and its German partners ADAC, Agora Verkehrswende and the Berlin Senate Department for the Environment, Transport and Climate Protection are expecting some 50 speakers and more than 300 guests from Europe, America and Asia.**

wocomoco will be held in Berlin for the first time. This will not only turn the spotlight of the international expert audience onto Germany and the German capital, but will also underline the importance of a new German mobility market which is geared entirely to a comprehensive transformation of transport.

"We are delighted to be coming to Berlin for the fifth edition of wocomoco and look forward to discussions on the new regulatory measures to promote co-mobility in Germany and the importance of new technologies such as automated driving for shared mobility," says Jörg Beckmann, CEO of Mobility Academy.

ADAC points out that its almost 20 million members benefit greatly from the new sharing and innovative mobility offers. "On our path of evolution from a successful breakdown service to a digital mobility manager, we rely on mobility partnerships. The differences between means of transport become less important, while cooperative teamwork becomes more important," explains Alexander Möller, General Manager of ADAC.

Christian Hochfeld, Executive Director of Agora Verkehrswende, points out that Germany cannot meet its climate protection goals simply by switching from oil and gas to wind and solar energy. "We also need a multimodal and efficient transport system. Collaborative mobility can play an important role in such a system. As a partner of wocomoco2017, we look forward to discussing the potential of new mobility offers for climate protection in transport with the global industry leaders."

The partners of the fifth Congress include ADAC, Agora Verkehrswende, the Berlin Senate Department for the Environment, Transport and Climate Protection, the Embassy of the Kingdom of the Netherlands, the Fédération Internationale de l'Automobile (FIA), Mobility Systems + Services, OFO, RIDECELL, INVERS GmbH and the Touring Club of Switzerland (TCS).

You can find the program and further information on the congress on the website [www.wocomoco.org](http://www.wocomoco.org).

**Media contact:**

**Dr. Jörg Beckmann**, CEO Mobility Academy

E-mail: [joerg.beckmann@tcs.ch](mailto:joerg.beckmann@tcs.ch), tel. +41 (0)79 619 79 80